

Club Goals 2018-2023 and Beyond

February 22, 2018

Serving - Bridgton, Denmark, Harrison, Naples, and Sweden





2018-2019 Board of Directors

George Klauber – President *
Joe Barth – Past President *
Linda England – President-Elect *
Carol Madsen – Vice President
Erin Nelson – Secretary *
Merrill Rollins – Treasurer *

At Large Board Members

Emma Bodwell *
Dave Barker
George Szok
Skip Sullivan
Open position *
Therese Johnson - CPO

* Also member of Foundation Board







Since our Visioning

- Statement of Purpose Team
 - created Purpose Statement and Slogan
- Presidents Leadership Team has met
- The New Board (2018-2019) will meet
 - Identify Goals for Committees
 - Based on Visioning Session and Members' input
 - Continuing with Current Projects





President's Leadership Team

Provides Continuity and Maintains Focus on the Vision

Team Members

Joe – President (2017-2018)

Dave – Past President (2017-2017)

George K. – President (2018-2019)

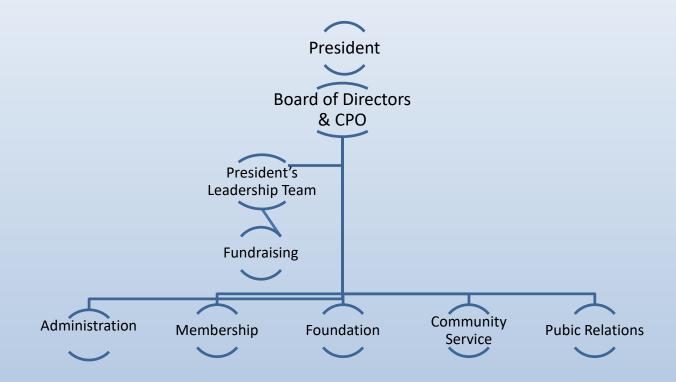
Linda - President-Elect (2019-2020)

Skip – Vision Champion





Club Structure









Statement of Purpose and Slogan





Statement of Purpose Team

Team Members:

- ➤ George Szok
- **≻**Joe Barth
- ➤ George Klauber





Statement of Purpose Club Input – From Visioning

VISION PURS	SUED (What	does your Club "Stand For' in your Community)
Blue	Red	
10	15	Actively engaged in youth - rotaract/interact 10/15
12	12	The go-to organization in the region for needs/projects
9	9	Most admired and visible -biggest impact in area
9	9	Club is asked to share experiences with other clubs in District
4	8	Helping those less fortunate
5	5	Reach out for more ethnic/cultural diversity 5/5
ATTRIBUTES	(What are y	our characteristics, features or demographics)
Blue	Red	
11	14	Fun
6	13	Involved in everything in the community
9	11	Invite summer visitors (a vibrant summer community)
4	7	Small, friendly, ambitious
8	7	Sustained traditions & new ones developed to reflect change in times
8	7	Diverse in age, gender, race, sexual orientation
4	4	Active



Statement of Purpose

The Bridgton-Lake Region Rotary Club, a non-profit service organization, whose purpose is to serve and provide financial assistance and engage in hands-on projects to support local groups in our service communities; provide guidance and support for local youth organizations; assist in projects through our partnership with Rotary International and other Rotary Clubs throughout the world; and provide a social network for our members, friends of Rotary and visitors to our region.

Slogan

"Rotary – 1.2 million people helping YOU make a difference!"



What Services and Assistance will we provide ???

Should be Based on our Club's Vision





CLUB SERVICE

CLUB SERVIC	Œ	
Blue	Red	
10	15	Ouarterly Fellowship event
9	15	Support activities in District (members attend district events)
9	8	Having good speakers - Reknowned and/or Big Names
5	8	Strong proactive membership
6	6	Trained members to be active with social media and FB accounts





COMMUNITY SERVICE PROJECTS

COMMUNIT	Y SERVICE P	ROJECTS
Blue	Red	
5	13	Continue with Commnity Dinner & expand with 5 Town Region
11	13	Partner with non-Rotary club for project
8	11	Help Veteran's and Food Pantries
10	10	One visible "hands on" project per year
11	9	Girls and Boys mentoring for kid in need





VOCATIONAL SERVICES

VOCATIO	NAL SERV	TCE_
Blue	Red	
14	17	Reinstate "brief bios" of members
15	13	Connected with HS and MS to offer Voc Mentoring Program
6	13	We utlize members' expertise in projects
9	13	We have a member at Interact and Rotaract each month
5	2	Sponsor annual Career Day at High School





NEW GENERATIONS SERVICE

NEW GENER	RATIONS SEF	RVICE
Blue	Red	
10	16	Engaging with Youth Services Programs & involve them in our projects
12	14	Local Interact Club attend board meeting(s)
11	13	Promote RYLA at Middle Schools
9	10	Hand On involvement with Interact Club
4	5	Early Act Club at Middle School





INTERNATIONAL SERVICE

INTERNATIO	NAL SERVICE	
Blue	Red	
12	15	Make Micro Grant to Women International in Business
8	12	Define and implement one multi-year intern'l project
7	11	District Grants for Youth Clubs on International Projects
5	6	Host Exchange Student
7	4	At least one member sponsored for International







The Next Step - Committees

Committees Going Forward

- 2018-2019 Board will meet to:
 - Adopted Broad Goals as Identified During Visioning
 - Assign each of the Broad Goals to one of our Committees
 - Establish liaisons from Board to assist these Committees
- Committee's to set specific short and long term goals
 - These Goals will support the Club's Broad Goals
 - S M A R T Goals





S M A R T Goals

• **Specific** Simple, Sensible, Significant

Measurable
 Meaningful, Motivating

• Achievable Agree, Attainable

• Relevant Reasonable, Realistic Resourced

• Timely Time limited, Time sensitive





Remember –

The Goals We Identified through Visioning are

5 Year Goals.



Questions???

